

dublabb

Mobile Radio Rig

- Rates, Info & Case Studies -



dublab.com is an internet radio station that's been broadcasting since 1999 from Los Angeles, CA. Over the past 15 years we've taken our far-out transmissions around the world and back. We've created exciting and multi-sensory mobile broadcasts in **Madrid, London & NYC** at the Red Bull Music Academy; **Palm Springs** at the ACE Hotel and we've even broadcast 12 hours of ambient music from the middle of **Big Sur**.

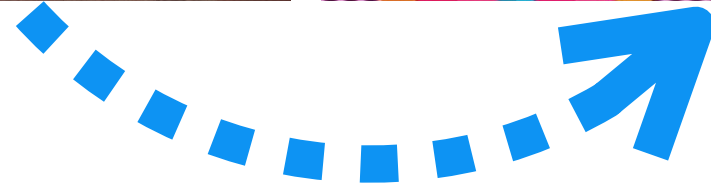
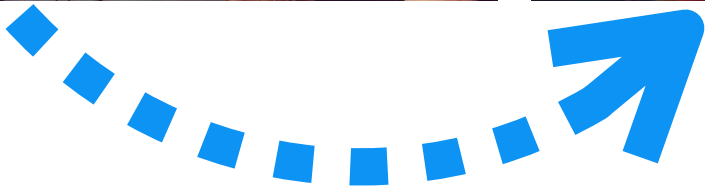
We'd love to collaborate on an in-the-moment mobile transmission with you! Whether you're enhancing your brand at an event, promoting attendance at a festival or just trying to make something fun & unique happen - we have a streaming solution for you.

We're obsessed with sound and ready to make your wild ideas a reality.

**YOUR
ARTISTS**

**BROADCAST
LIVE**

**ON
DUBLAB**



LET DUBLAB'S RADIO RIG HELP YOU TO...

Create a White-Label Radio Stream ---

Broadcast your event as a high quality MP3 Audio Stream, with no dublab branding. In this case, we are solely producers ensuring your broadcast goes off without a hitch. We'll create a custom stream address that audiences can tune-in from all around the world with no latency, viewer number limits or network restrictions. Our HTML5-compliant audio stream can absolutely integrate with your website or mobile platform, and we'll consult with you on clever ways to attract listeners.

Promote an Event on dublab.com ---

We love generating interesting content for our vast international audience. If your event aligns with our vibe, we'd love to give you the fully immersive treatment. We'll broadcast your event as a high quality MP3 Audio Stream on dublab.com, elevate it through our extensive promotions network and also integrate it into our social media feed. On-demand archives will live on dublab.com so that your audience can revisit their favorite moments, or share them with friends for years to come.

DO SOMETHING TOTALLY AMAZING!!! ---

Want to break the mold? Tired of "just broadcasting audio"? We're up for stuff! Let the dublab mobile broadcast rig help you brainstorm an interactive freak-out for your audience. In-the-Moment Remixing... Sound Recycling... Psychedelic Video Pheonomena... The possibilities are endless! Whether you're trying to keep it traditional and low-key, or want to push the envelope - we're into it.

ACE HOTEL (PALM SPRINGS) X DESERT GOLD COACHELLA PARTY

- Live Performances, DJ Sets & Interviews Broadcast and Hosted by dublab
 - Streamed Live on dublabb.com and Syndicated to Desert Gold website & ACE Lobby
- Created Interactive Reception/Broadcasting area to increase visibility in-person and online
 - Guests Included DJ Harvey, Kindness, Late Night Howl & Trus'me
 - Broadcasted live from 10a-6p for 2 weeks during Coachella Festival
 - 5,000+ Instagram/Twitter Impressions



CHILLIBEANS RADIO BACKSTAGE AT FYF 2012

- Live DJ sets & interviews broadcast by dublab and hosted by Making Time Radio
- Built customized streaming web page/mobile player and provided white label radio stream
- Guests included Liars, Interpol, Sleight Bells, Daughn Gibson, Johnny Jewel & Peaking Lights
 - Broadcasted live from 10a-10p backstage at FYF Fest
 - 500+ Live tune-ins & 2,000+ page views within 2 days of festival
 - 10,000+ archived Soundcloud listens



Questions? Concerns? Something not covered here?

LET'S TALK!

Contact us for more information and to put together a customized quote. We've tailored solutions to work within budgets big and small, and have 15 years of experience to help shape your event in the right way.

E-mail mobile@dublab.com to start the conversation!